



## Fitting Rooms that Fit Your Image

**TAMPA, FL-** Retailers don't need to hide their fitting rooms / dressings rooms in the back of the store anymore. American Products, Inc. (API) can turn fitting rooms into eye-catching assets!

American Products, Inc. (API) offers a wide range of fitting room / dressing room solutions. API's free standing fitting rooms / dressing rooms can add a touch of style while serving a very practical purpose in retail clothing stores. Resin panels, which are available in an assortment of stock patterns and custom designs, can be combined with custom powder coated frames to bring texture and visual appeal to an otherwise mundane fixture.

"The possibilities are endless," says Kerri Beals, General Manager of American Products, Inc. (API). "Who decided that fitting rooms had to be nondescript closet-like structures? Why can't they enhance the design of a store? Make them a conversation piece with API's custom designs!"

Some of API's more creative fitting room / dressing room solutions are already turning heads. Imagine walking into a store and seeing a fitting room with a clear glass door. You step inside, lock the door, and the glass is instantly opaque!

Privacy glass technology utilizes a liquid crystal sheet that when in its natural state, is opaque and provides ultimate privacy. Then, by simply applying a low voltage electrical current, the liquid crystals are "rearranged" creating a clean, clear see-through panel, all with the "flip of a switch"! "or in this case, with the 'click of a door'!" adds Beals.

Don't let your fitting rooms / dressing rooms fade into the woodwork. Make a statement with API!

For more information on American Products, Inc. (API) fitting rooms and other innovative storefront solutions, call (813) 925-0144 or visit [www.americanprod.com](http://www.americanprod.com).

### About American Products, Inc. (API):

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American Products, Inc. (API), based in Tampa, FL, is a nationwide supplier of interior storefront systems and exterior storefront systems including electrified privacy glass, fitting rooms / dressing rooms, fixtures, showcases, cash wraps, powder coated materials, glaswal, trimwal, flush glaze, brake metal, handrails, frameless glass doors, framed glass doors, hardware, resin panels, metal extrusions, and more. American Products, Inc. (API) materials are shipped ready to install to Retailers, General Contractors and Glaziers nationwide.

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